



December 15, 2016

Subject: Integration Schedule, Transition from former Broadcom BCM Marketing Part Numbers to CYW Marketing Part Numbers

The purpose of this letter is to communicate the final stages of integrating Cypress Internet of Things (“IoT”) Products, formerly Broadcom IoT Products into our processes and systems.

What’s Changing:

All existing part numbers containing the marketing part number prefix (BCM) will change to Cypress marketing part number prefix (CYW). The change will impact the ordering part number, marking of the device, and marking format. This change will be implemented January 2, 2017.

A formal PCN will be communicated through the standard Cypress PCN process, which is from the Cypress Quality Department. The PCN is on schedule to be communicated the first week of January 2017.

Part Number Change Example:

CURRENT PART NUMBER	NEW PART NUMBER
BCM43143KMLG	CYW43143KMLG

There are no changes made to the products form, fit, or function. With the exception of mark format and marking changes, the new Cypress marketing part numbers are identical to the existing BCM marketing part numbers. The list of existing BCM marketing part numbers with their corresponding Cypress marketing part numbers will be provided in the PCN as well as in the Q1 2017 Price Book.

Price Book scheduled to be communicated December 19, 2016.

PCN scheduled to be communicated the first week of January 2017.

This letter also provides information related to our management activities;

PURCHASE ORDERS

Current purchase orders on backlog with Cypress:

- Purchase orders you have placed as BCM, we will ship BCM marked product.
- Leadtime for BCM and CYW product are identical (same leadtimes)
- *Please do not cancel BCM orders and rebook to the CYW part number.*
 - *Please contact your ISR if you prefer to cancel and rebook.*
- BCM part numbers will become NCNR / POP as of April 3, 2017.
- You will be required to obtain an exit cost (final buy cost) to have your BCM inventory and inventory in-transit from Cypress revalued to your approved exit cost by the NCNR / POP date of April 3, 2017.
- BCM part numbers Last Time Buy dates are included in the PCN.
- **CYPRESS ACTION:** Date April 3,- BCM Backlog will be repriced by Cypress to your approved exit cost.
- **DISTRIBUTORS ACTION:** Follow the standard exit cost process and schedule that will be included in the Q1 price book.

New purchase orders that you need to place:

- CYW part numbers are currently active for ordering.
- Feel free to place new purchase orders for either BCM or CYW.
- Leadtime for BCM and CYW product are identical (same leadtimes)
- Orders you place as BCM, we will ship BCM marked product.
 - Last Time Buy dates are included in the PCN.
- Orders you place as CYW, we will ship CYW marked product.



PRICE BOOK, Q1 2017

- Q1 2017 Price book scheduled for communication December 19, 2016.
- Price book to include new CYW part numbers and asset code “O” TAB for “BCM” part numbers.
- BCM part numbers will become NCNR / POP as of April 3, 2017.
- You will be required to obtain an exit cost to have your inventory and inventory in-transit from Cypress revalued to your approved exit cost.
- Q1 price book will contain a TAB with BCM part numbers to their corresponding CYW part numbers.
- **DISTRIBUTORS ACTION:** Follow the standard exit cost process and schedule that will be included in the Q1 price book.

PRICING (QUOTES / DEBITS)

- Continue to use your current BCM quotes and debits for your orders / claims containing BCM part numbers.
- Cypress will expire BCM debits on April 2, 2017
- Cypress pricing team will create new CYW debits to replace your *existing corresponding* BCM debits.
- CYW debits numbers that Cypress will create will not match your BCM debit numbers. (new debit numbers)
- Use the CYW debits to process orders & claims that you ship to end customers using CYW part numbers.
- **CYPRESS ACTION:** Date January 27 - Cypress pricing team will communicate by email to the users of their new / replacement CYW debits.
- **DISTRIBUTORS ACTION:** Process claims for CYW orders shipped using your CYW replacement debits.
- Process claims for BCM orders shipped using your BCM debits.

POS and INVENTORY REPORTING

- Continue to report POS and Inventory transmission for BCM part numbers.
- Process POS and inventory transmission for CYW part numbers.

REGISTRATIONS

- Date February 17- Cypress will change part numbers on your existing registrations from BCM to CYW.
- **DISTRIBUTORS ACTION:** Date February 17- Please update your registration tracking system to reflect the change in part numbers on existing registrations.

KITS & AUTOMOTIVE PART NUMBERS

- Kits & Automotive part numbers will remain as BCM, migration to the CYW part number will take place at a later time.

KIT Part Number	
BCM920732_BLE_KIT	BCM943362WCD4_EVB
BCM920737_LE_KIT	BCM943364WCD1_EVB
BCM920737_LE_TAG4	BCM94343WWCD1_EVB
BCM92073X_LE_KIT	BCM9WICED_SENSE
BCM92073X_LE_TAG4	BCM9WICED_SENSE2

DATASHEETS & ADDITIONAL DOCUMENTS

- All documents will be updated to include CYW part numbers by end of December and posted on their respective pages.

PCN

- A formal PCN will be communicated through the standard Cypress PCN process. The PCN is on schedule to be communicated from the Cypress Quality department by the first week of January 2017.
- Please contact our PCN administrator at pcn_adm@cypress.com if you have not received a PCN by January 10.

Please feel free to contact me directly if you have any questions.

Troy Abercrombia
ta@cypress.com